



## Sponsorship Form 2022 Conference

The mission of ALAIR is to offer professional opportunities for anyone involved in institutional research, institutional effectiveness, assessment, planning, or student records. We invite and welcome anyone to become actively involved in the organization so that we can work together to help our institutions effectively serve our students. We invite vendors to provide sponsorship funds and to showcase their products and services.

Our 2022 Alabama Association for Institutional Research "Pivoting To A Better Future" Conference activities have been designed to promote knowledge sharing, solutions, and collaboration between professionals with responsibilities related to creating optimal learning environments for Alabama post-secondary students through the systematic collection and use of data. The event will be held at tSpringhill Suites at The Wharf in Orange Beach, Alabama, March 24-25, 2022.

Please choose a sponsorship level below and join us as we pursue better tools for our industry.

### **\$1,000.00 Platinum Sponsor (includes 2 registrations and admission to Special Event)**

**Option 1: Partial Sponsorship of Special Event on Thursday, March 24th**

- Table top display in exhibition area (lobby)
- 40 minute afternoon session on Thursday, March 24<sup>th</sup>
- Partial sponsorship of evening Special Event on Thursday, March 24<sup>th</sup>
- Company literature included in conference registration bags
- Half-page advertisement in program

**Option 2: Partial Sponsorship of Business Luncheon on Friday, March 25th**

- Table top display in exhibition area (lobby)
- 40 minute afternoon session on Thursday, March 24<sup>th</sup>
- Partial sponsorship of Business Luncheon on Friday, March 25<sup>th</sup>
- Company literature included in conference registration bags
- Half-page advertisement in program

### **\$500.00 Gold Sponsor (includes 1 registration and admission to Special Event)**

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- Table top display in exhibition area (lobby)
  - 40 minute afternoon session on Thursday, March 24<sup>th</sup>
  - Partial sponsorship of breaks and refreshment on Thursday, March 24<sup>th</sup> or Friday, March 25<sup>th</sup>
  - Quarter-page advertisement in program

### **\$250.00 Silver Off-Site Exhibitor**

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- Company literature and swag included in conference registration bags
  - Quarter-page advertisement in program

Company/Organization Name: \_\_\_\_\_

Representative Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Provide a brief description of the product or service that you will be exhibiting:

If you would like to present in a forty-minute session, provide a brief abstract:

**Mail Form and Check to ALAIR Treasurer:**

ATTN; Dr. Molly Mathis, Director of Institutional Research  
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Telephone: (256) 765-4343 Email: [mjmathis@una.edu](mailto:mjmathis@una.edu)

**SPONSORSHIP FORM MUST BE RECEIVED BY THURSDAY, MARCH 3, 2022**